



# Hands-free Bring Your Own Device Solution

Bring Your Own Device Demand Management Programs Made Easy



## Bring Your Own Device Made Easy



*Itron handles almost everything. There's very little that the utility needs to do to implement a Bring Your Own Device program.*

Many of your peers have deployed bring-your-own-thermostat (Bring Your Own Device) solutions and enjoy customer engagement and load control benefits while eliminating equipment and installation costs. Itron's Hands-free Bring Your Own Device solution enables you to achieve those same benefits at a lower cost and with minimal impact on your operations.

You can now engage your customers with a new, valuable program—one that combines comfort, control, and savings and lets them earn rewards, while also demonstrating to stakeholders that you are empowering your customers to become more proactive managers of their energy usage.

Itron's Hands-free Bring Your Own Device is an easy to implement, cost-effective Bring Your Own Device solution tailor-made for smaller utilities. The solution is extremely

easy to set up and requires no system integration. Itron will handle all the key components of the program, including:

- » Participant recruitment
- » Incentive payments
- » Control event execution
- » Reporting
- » Customer support

With Hands-free Bring Your Own Device, you can include all the top thermostat brands in the program.

Get started today:

[Contact DEM@itron.com](mailto:Contact.DEM@itron.com)

Join us in creating a more **resourceful world**.  
To learn more visit [itron.com](http://itron.com)

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